

Monetizing Tomorrow's Business Models

Today Concept to Cash to Care

in the Digital Economy

To compete in the digital economy,

businesses are shifting from a

product-centric, transactional relationship to offering everything as-a-service.



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based services can deliver recurring revenues and deepen customer relationships.

Digital and subscription-

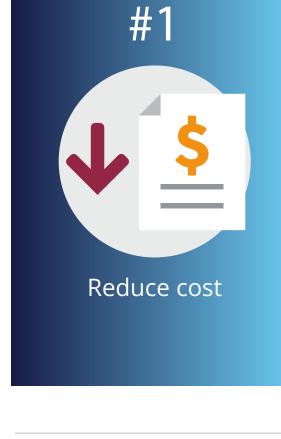
CHALLENGES IN MONETIZATION

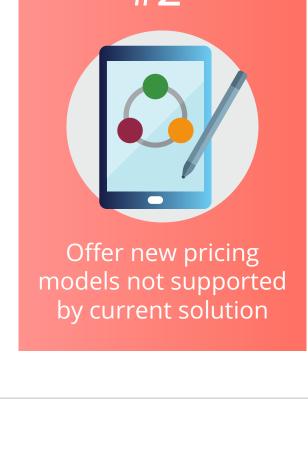


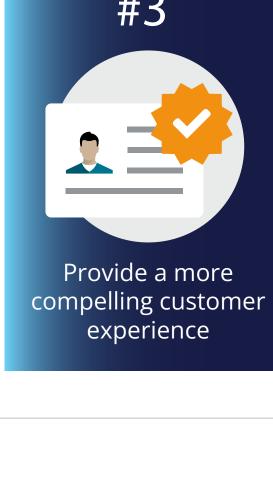


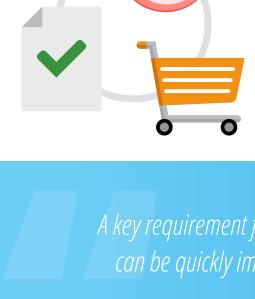
Simple subscriptions are no longer enough to differentiate offerings in a competitive marketplace.

Today's leading organizations are embracing packaged or bundled products and consumption-based pricing to deliver more customer value. Top reasons companies are adopting innovative monetization solutions:











What factors should they be considering? A key requirement for today's Subscription Relationship Management_is that the solution can be quickly implemented, includes key functionality out of the box and has strong

67% of enterprises have implemented

or plan to implement a monetization solution

for digital or subscription-based services.

A COMPLETE SOLUTION FOR CONCEPT TO CASH TO CARE

Every step in the customer's journey matters:

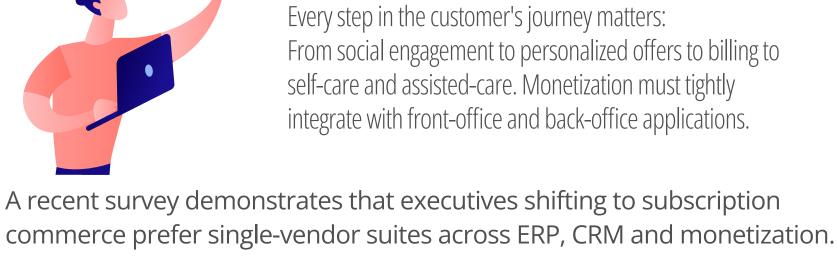
From social engagement to personalized offers to billing to

self-care and assisted-care. Monetization must tightly

integrate with front-office and back-office applications.

integration capabilities.

- IDC MarketScape







Full life-cycle

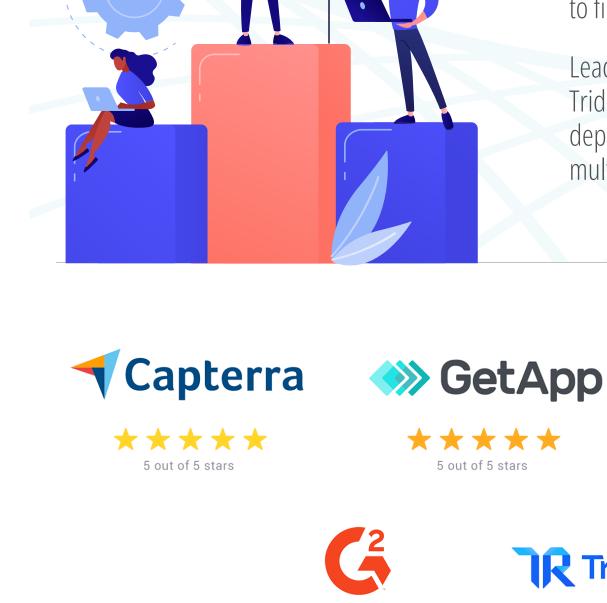
capabilities







Tridens provides a market-leading Concept to Cash to Care solution, from



Software Advice.

5 out of 5 stars

customer experience to monetization

to financial management.

deployment options, and

multi-industry capabilities.

Leading analyst IDC highlights

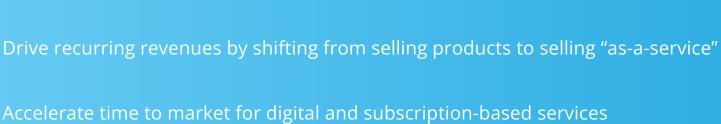
Tridens's comprehensive scope,



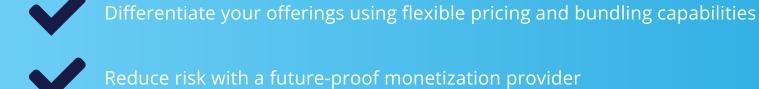


R TrustRadius

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Enhance customer experience with real-time notifications and personalized selections





https://tridenstechnology.com/monetization/





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