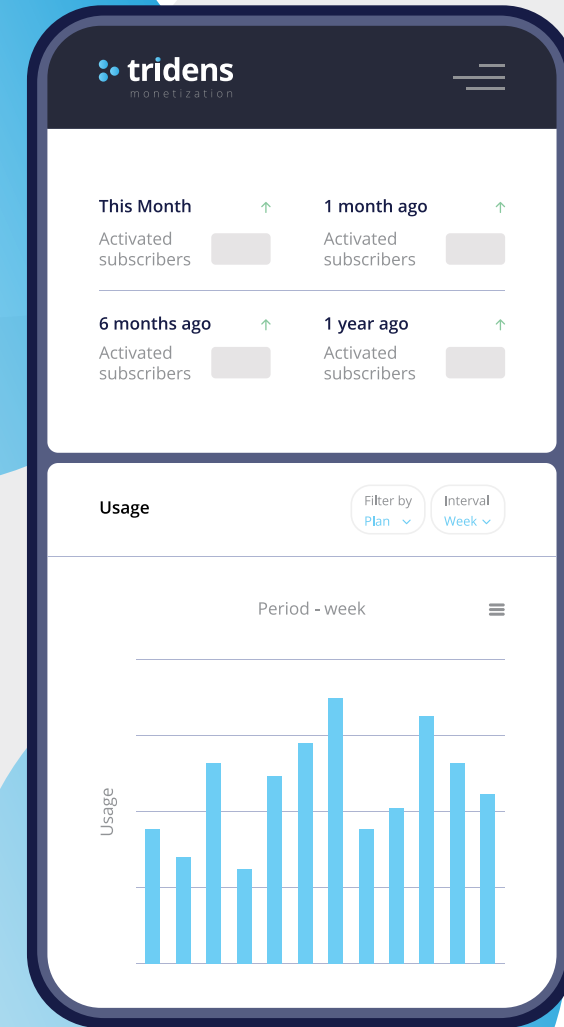


Tridens Monetization

The Leading Charging, Billing, and Revenue Management Platform



Key Capabilities

Grow recurring revenue streams with flexible, robust, and future-proof features.



Offer Design: Create innovative offerings using discounting and bundling; combine one-time, recurring and consumption-based charges

Customer Management: Onboard and care for customers, see real-time balance and entitlement information

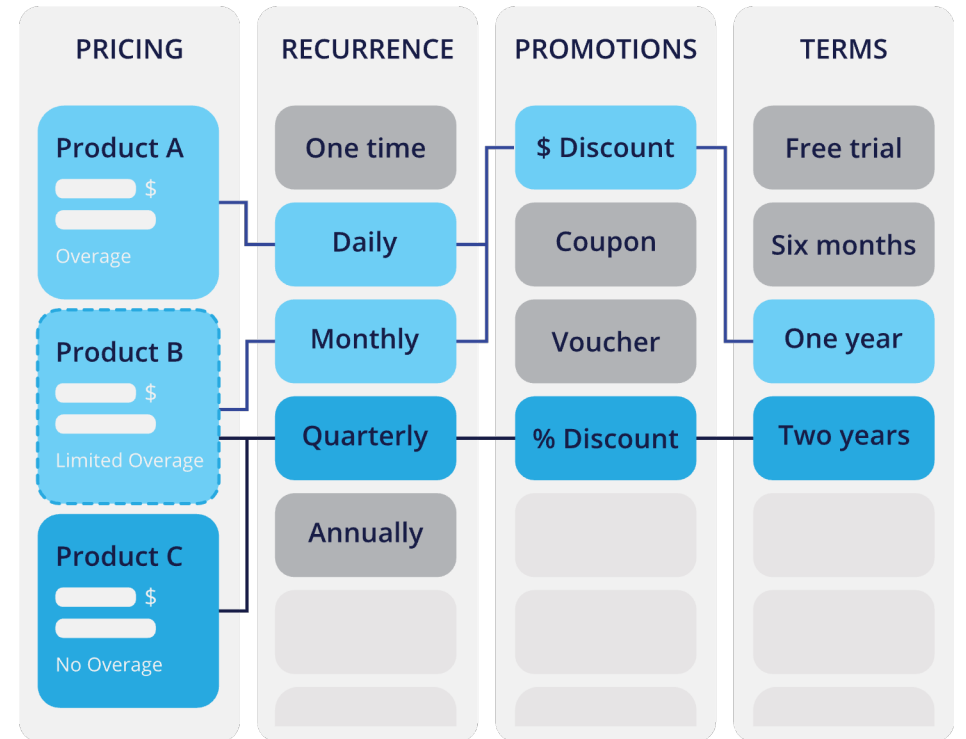
Rating: Price and rate on any measurable metric, track usage and virtual goods in real-time

Billing & Invoicing: Bill in advance or arrears, bill on first usage, customized invoice, adjust any balance and manage payments

Finance Management: Track phases of revenue recognition, perform collections, manage multi-level accounts receivable, run pre-defined and custom reports

Offer Design

- Any type of service
- Flexible recurring fees
 - Daily, weekly, monthly, quarterly, semi annually, annually or custom
 - Full or prorated
- One-time fees
- Bundling of products and services
- Discounts (percentage, value)
- Managing contracts of goods and services with terms



Customer Management

- Find and keep track of your customers via an intuitive user interface
- Monetary and non-monetary balances of services
- Billing and account receivable (AR) history
- Upsell and cross-sell services
- Set notification thresholds
- Manage payments and write off items



Rating

- Any type of service
- Usage-based rating in real-time, near real-time or batch
- Synchronous, asynchronous and test modes for event rating and purchase processing
- Flexible consumption rules & real-time notifications
- Advance discounting
- Resource and discount sharing

Usage-based pricing models

Per-unit pricing: Also known as 'pay per use.' Pay per use is a per unit fee billed immediately after use. A pay-per-ride service like Uber or pay-per-API offering like Amazon Web Services are great examples of this.

Multi-attribute pricing: This charge model charges customers through a variety of different metrics – such as how Zipcar charges customers through a combination of 'time of day', 'type of car', 'day of the week', and other attributes.

Tiered with overage pricing: This charge model is similar to the tiered charge model, except there is an overage charge for any units consumed above the ending units of the final tier.

Tiered pricing: Tiered pricing is used to change pricing progressively as the volume increases. Like the volume pricing model, the tiered pricing model uses a price table to calculate the pricing.

Overage pricing: This pricing model gives your customer a certain quantity of included units – for example, minutes for calls per month. If your customer exceeds the quantity of included units within the billing period, the amount used over the included units is charged on a per-unit basis based on the overage price.

Volume pricing: Volume pricing is used to charge a price based on the volume purchased. This kind of pricing makes a lot of sense with API calls for SaaS. For example, if you do 1-1000 API calls, you might charge \$.10 (flat or per unit), but if you go from 1001-10,000, you will charge \$.15 each.



Billing

- Flexible billing cycles
 - Daily, weekly, monthly, quarterly, semi annually, annually or custom
 - Each customer could be billed on a specific day of month
- Each customer could have one or more bills & balance groups
- On-demand billing, bill now, and delayed billing
- Test billing for invoice verification
- Bill and bill item adjustment
- Billing time discounts & resource-balance rollover
- Split billing

Invoicing

- Beautiful invoices out of the box
- Configure an HTML invoice WYSIWYG editor gives complete flexibility
- Formats (HTML, XML, JSON, PDF)
- Send via e-mail
- SFTP and API access



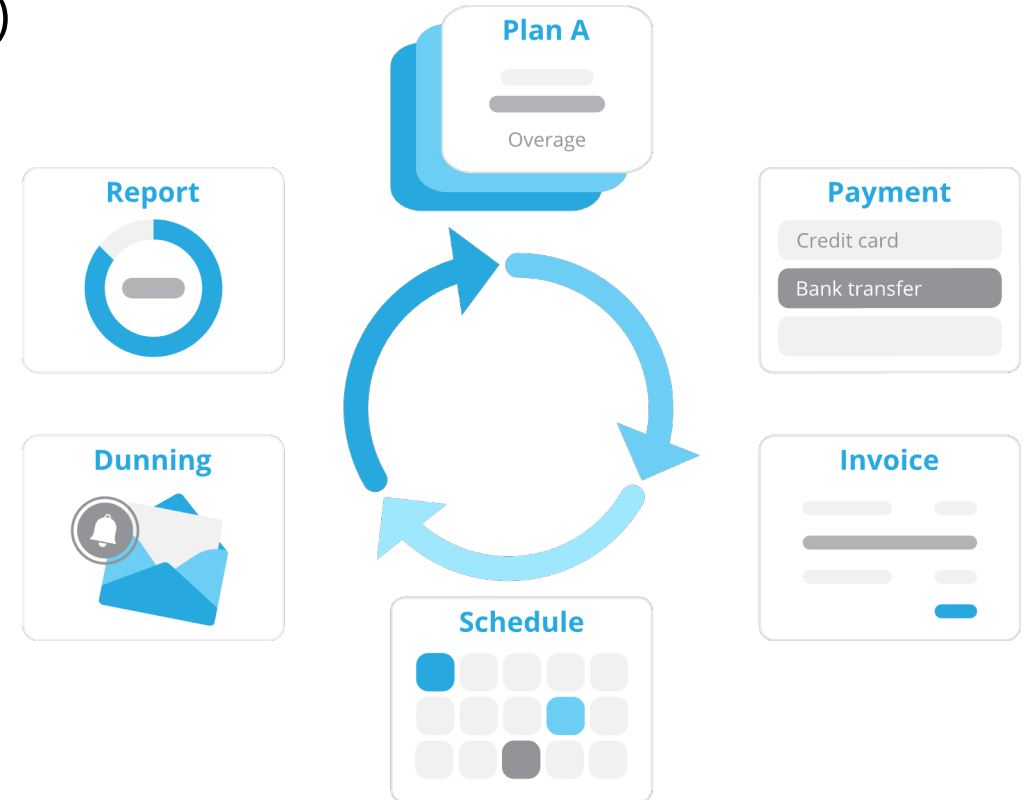
Reports & Real-time Analytics

- Accounts and Subscribers
- Plans
- Recurring Revenue
- Usage Revenue
- Subscriber Retention
- Payments Collected
- Billed Revenue
- Finance, etc.



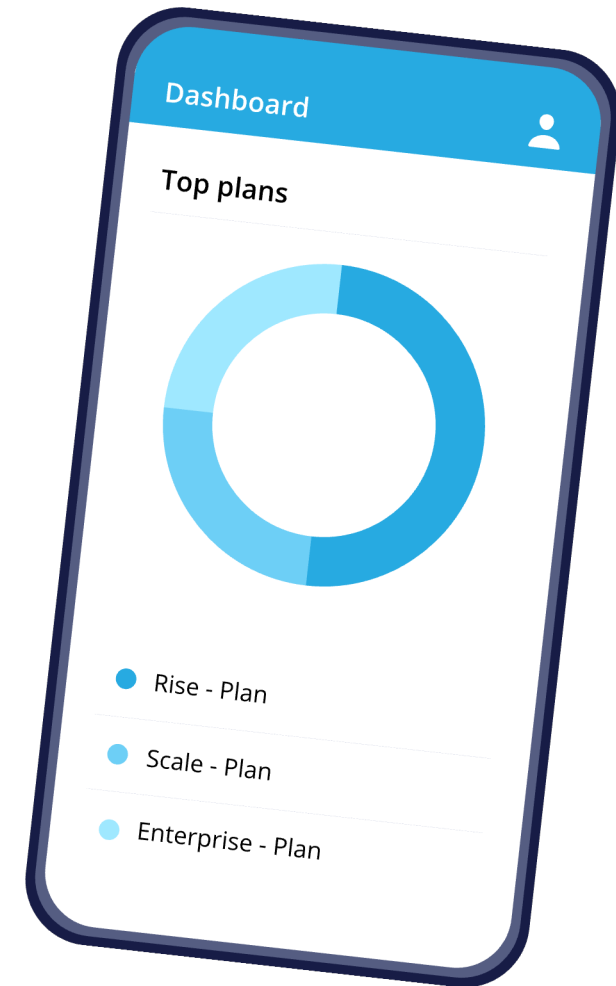
Finance Management

- Track revenue (combinations of billed and unbilled and earned and unearned revenue)
- Perform collections – payments
- Dunning
- Leverage full A/R and G/L support
- Reports
- ASC 606 and IFRS15 compliance



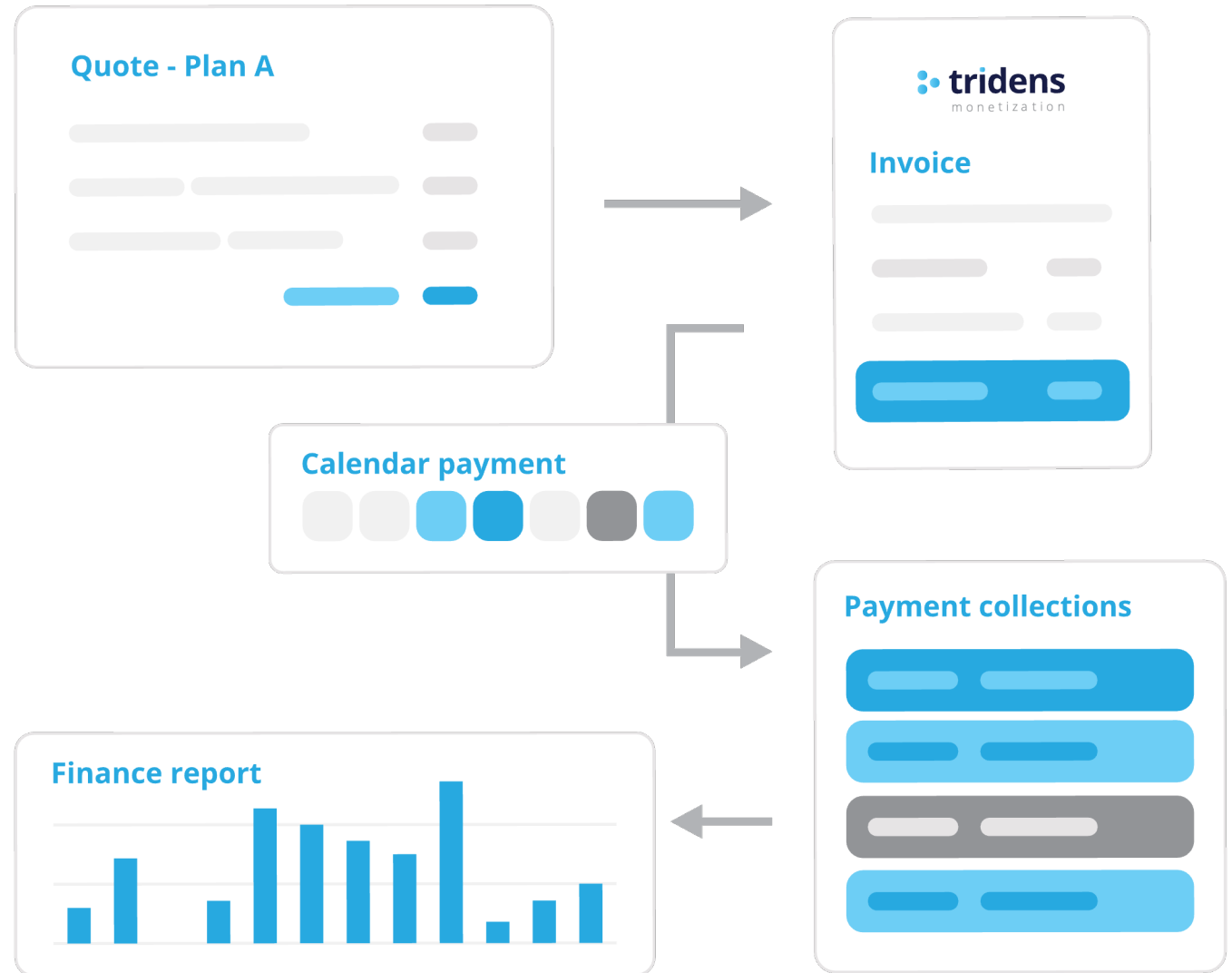
Customer Web & Mobile App

- Branded app with the local language, and local currency
- View and pay bills online
- Review consumption and payment history
- Managing various payment options
- Buying add-ons
- Account balance
- Issue submission



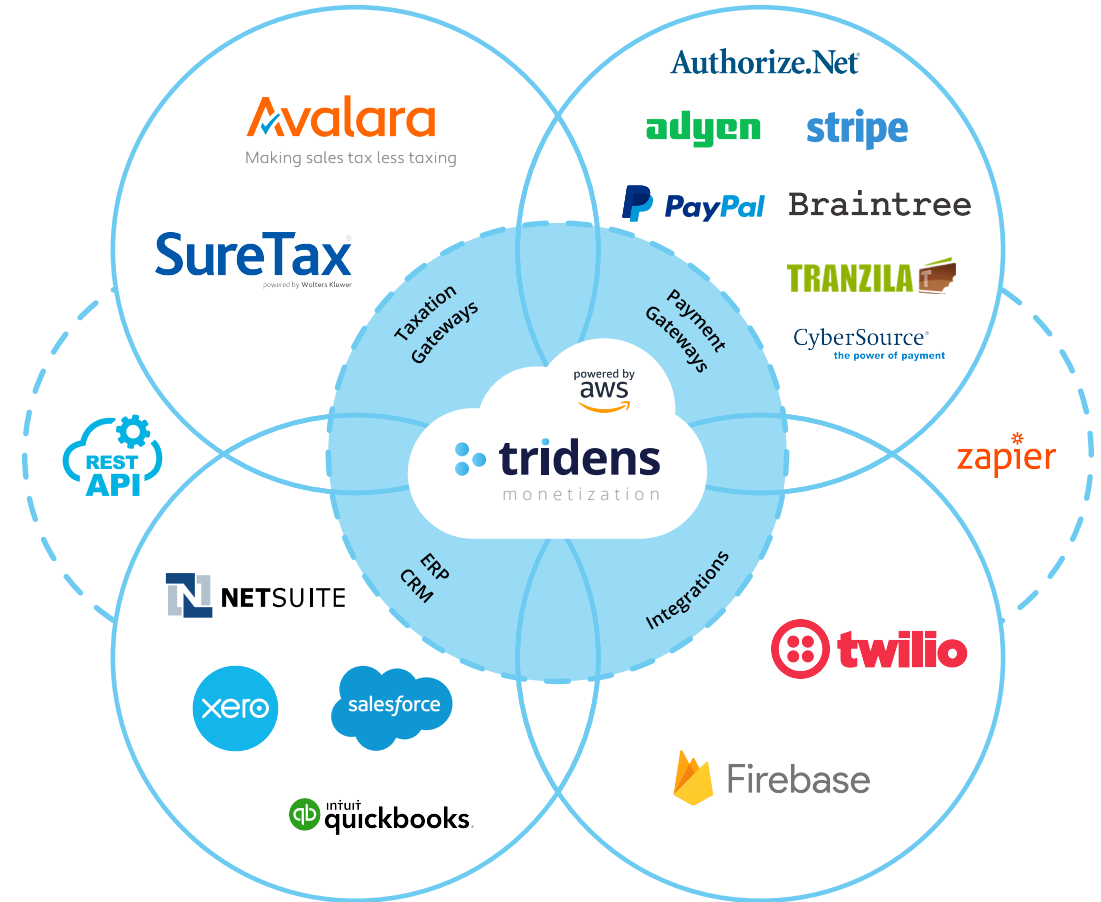
Operations

- Configure Jobs
 - Billing
 - Payments
 - Invoicing
 - Finance
 - Reports
- Schedules
 - Daily, Weekly, Monthly
 - One-offs
 - Immediate
 - Give time and date



Ecosystem

- Integrate with ease
- Automate your business processes
- Reduce menial tasks
- Free up resources



Key differentiators

- Convergent charging & monetization engine
- Real-time processing
- Enables prepaid/postpaid or hybrid account
- Real-time customer portal
- Resources
- Notifications
- Bill shock
- Credit limit
- Split billing
- Commissions
- Hierarchies
- Loyalties
- Multi currencies
- REST APIs
- Runs on Amazon Web Services

Designed for Every Industry

- Communications
- Energy & Utility
- Finance
- Healthcare
- Internet of Things
- Media & Entertainment
- Retail
- Software
- Travel, Transportation, and Logistics

Benefits



Boost Customer Satisfaction

Create predictable revenue streams by delivering an outstanding customer experience.



Extreme Performance

Extreme scalability that breaks free from performance bottlenecks.



Faster Innovation

Faster to market with new products & services or improved existing offerings.



Optimize Revenue

Analyze usage patterns, revenue trends, and customer behavior.



Future-ready

Support any service, industry, and partner-enabled business model.



Pay-as-you-grow

Plans that suits your scale and requirements.

Future-Ready Charging And Billing Platform

Unlock your potential. Let's do it together.

[Schedule a Demo](#)

