# **Tridens Monetization**

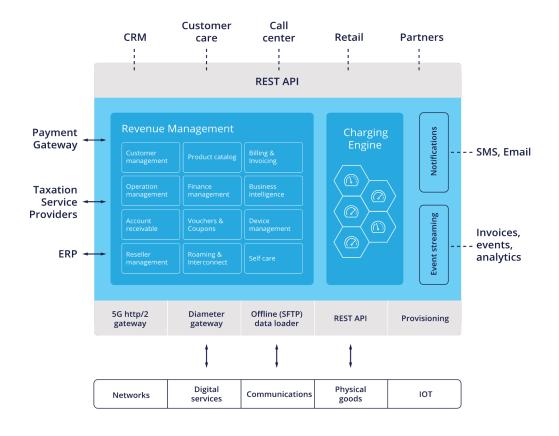
The Cloud-Scale Charging, Billing and Revenue Platform for Communications







# Future-ready BSS for Telcos



- Existing and New Services, Business and Charging Models
- Accelerated Innovation and Time to Market
- Cloud Native Architecture
- Extreme Performance: High Throughput, Low Latency



# **Key Capabilities**

Grow recurring revenue streams with flexible, robust, and future-proof features.



**Offer Design:** Create innovative offerings using discounting and bundling; combine one-time, recurring and consumption-based charges

**Customer Management:** Onboard and care for customers, see real-time balance and entitlement information

**Rating:** Price and rate on any measurable metric, track usage and virtual goods in real-time

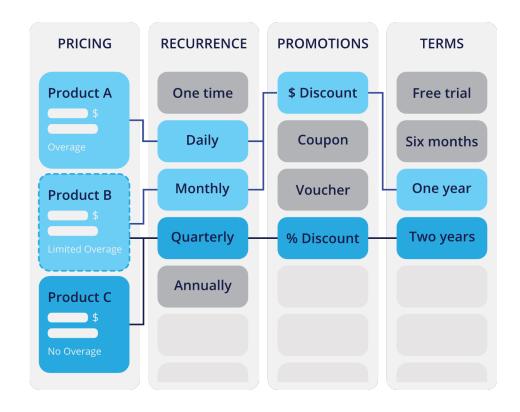
**Billing & Invoicing:** Bill in advance or arrears, bill on first usage, customized invoice, adjust any balance and manage payments

**Finance Management:** Track phases of revenue recognition, perform collections, manage multi-level accounts receivable, run pre-defined and custom reports



# Offer Design

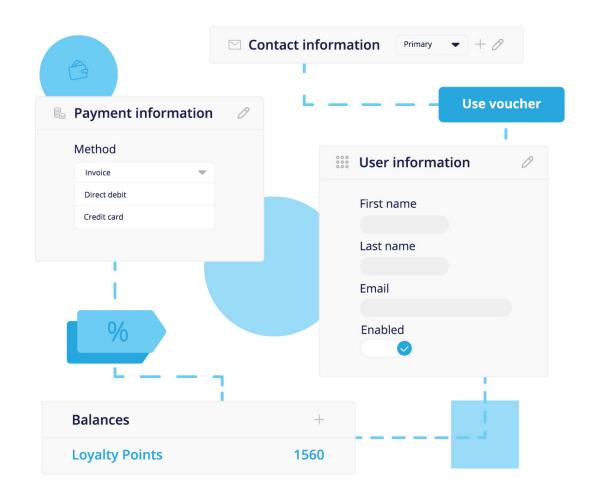
- Any type of service
- Flexible recurring fees
  - Daily, weekly, monthly, quarterly, semi annually, annually or custom
  - Full or prorated
- One-time fees
- Bundling of products and services
- Discounts (percentage, value)
- Managing contracts of goods and services with terms





# Customer Management

- Find and keep track of your customers via an intuitive user interface
- Monetary and non-monetary balances of services
- Billing and account receivable (AR) history
- Upsell and cross-sell services
- Set notification thresholds
- Manage payments and write off items





# Rating

- Any type of service
  - Voice, SMS, data, content, etc.
- Usage-based rating in real-time, near real-time or batch
- Diameter and 5G HTTP/2 compliant
- Synchronous, asynchronous and test modes for event rating and purchase processing
- Flexible consumption rules & real-time notifications
- Advance discounting
- Resource and discount sharing



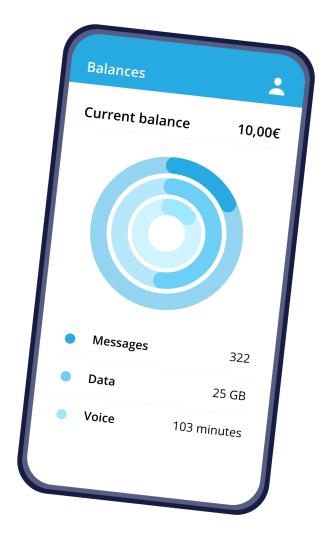
# Billing

- Flexible billing cycles
  - Daily, weekly, monthly, quarterly, semi annually, annually or custom
  - Each customer could be billed on a specific day of month
- Each customer could have one or more bills & balance groups
- On-demand billing, bill now, and delayed billing
- Test billing for invoice verification
- Bill and bill item adjustment
- Billing time discounts & resource-balance rollover
- Split billing



# Invoicing

- Beautiful invoices out of the box
- Configure an HTML invoice WYSIWYG editor gives complete flexibility
- Formats (HTML, XML, JSON, PDF)
- Send via e-mail
- SFTP and API access





# Reports & Real-time Analytics

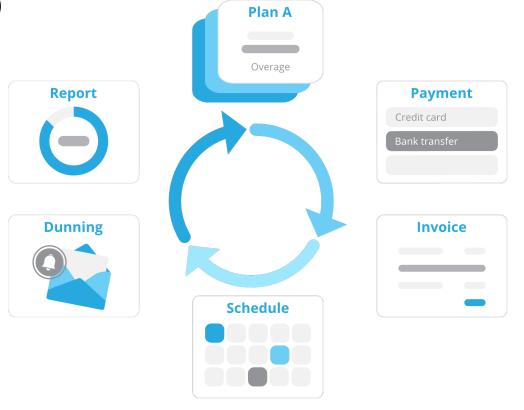
- Accounts and Subscribers
- Plans
- Recurring Revenue
- Usage Revenue
- Subscriber Retention
- Payments Collected
- Billed Revenue
- Finance, etc.





# Finance Management

- Track revenue (combinations of billed and unbilled and earned and unearned revenue)
- Perform collections payments
- Dunning
- Leverage full A/R and G/L support
- Reports
- ASC 606 and IFRS15 compliance





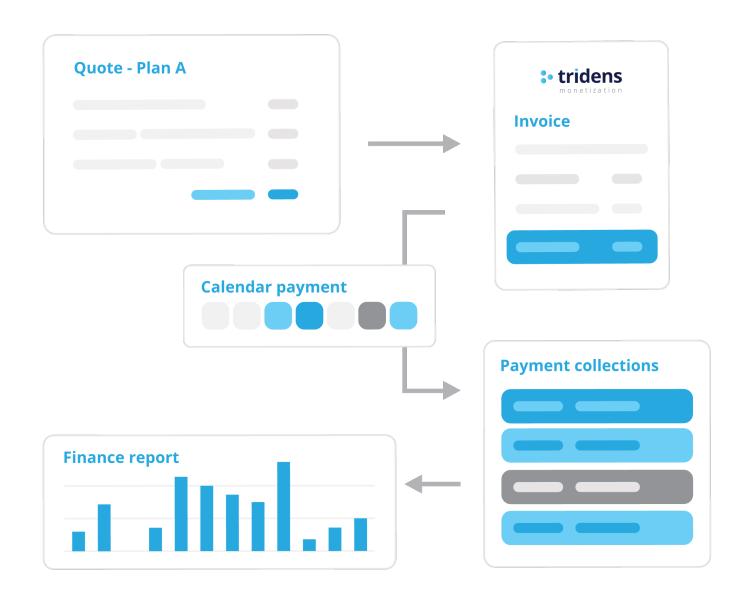
## Customer Web & Mobile App

- Branded app with the local language, and local currency
- View and pay bills online
- Review consumption and payment history
- Managing various payment options
- Buying add-ons
- Account balance
- Issue submission



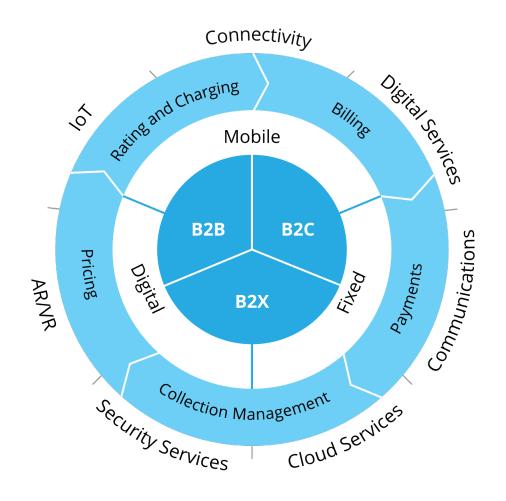
# Operations

- Configure Jobs
  - Billing
  - Payments
  - Invoicing
  - Finance
  - Reports
- Schedules
  - Daily, Weekly, Monthly
  - One-offs
    - Immediate
    - Give time and date





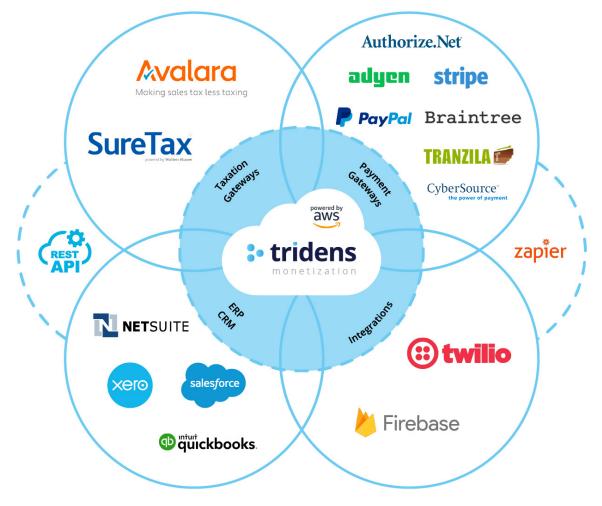
### **Enables Diverse Business Models**





# Ecosystem

- Integrate with ease
- Automate your business processes
- Reduce menial tasks
- Free up resources





# Key differentiators

- Convergent charging
  & monetization engine
- Real-time processing
- Enables prepaid/postpaid or hybrid account
- Real-time customer portal
- Resources
- Notifications
- Bill shock
- Credit limit

- Split billing
- Commissions
- Hierarchies
- Loyalties
- Multi currencies
- REST APIs
- Runs on Amazon Web Services



### Benefits



#### **Boost Satisfaction**

Create predictable revenue with an excellent customer experience.



### **Optimize Revenue**

Analyze usage patterns, revenue trends, and customer behavior.



### **Extreme Performance**

Maximum scalability that breaks free from performance bottlenecks.



### Pay-as-you-grow

Expand cost-efficiently with plans that suit your scale and requirements.



#### **Faster Innovation**

Elevate your business with cutting-edge pricing and marketing strategies.



### **Future-ready**

Monetize any service and stay ahead with the latest trends, such as 5G HTTP2.



# We Utilize The Power of The Public Cloud BSS!

Unlock your potential. Let's do it together.

**Schedule a Demo** 





